

**Bernie Taillon**

Triad Financial Group  
Phone: 720.407.3011  
Fax: 720.407.3012

5670 Greenwood Pl Blvd, PH  
Greenwood Village, CO 80111  
www.triaddenver.com



# PRESS RELEASE

**BERNIE TAILLON, TRIAD FINANCIAL GROUP TO BE LISTED IN 5280 DENVER MAGAZINE AND COLORADOBIZ MAGAZINE AS A 2011 FIVE STAR WEALTH MANAGER.**

**DENVER, August 2011** – Bernie Taillon, Financial Advisor and owner of Triad Financial Group, has been selected as a 2011 Five Star Wealth Manager. This is his third year in a row to be awarded this distinction. Those individuals included on the list represent fewer than 7 percent of the wealth managers in the Denver area. The full list will be published in the November 2011 issue of 5280 Denver’s Magazine and ColoradoBiz magazine.

Bernie began his career in 1993 as a Financial Advisor. He holds a Certified Financial Educator (CFEd) designation and is a Certified Public Accountant (CPA). Bernie utilizes his experience and knowledge to help clients make the best decisions for their personal wealth.

For the purposes of the research, wealth managers are defined as those individuals who help clients manage and implement aspects of their financial worlds. The list of the Five Star Wealth Managers was compiled using a survey of consumers, financial service professionals and 5280 Denver’s Magazine and ColoradoBiz magazine subscribers to find wealth managers in the area who scored highest in overall satisfaction.

Recipients of the surveys were asked to evaluate wealth managers they know through personal experience based on nine criteria, including customer service, integrity, knowledge/expertise, communication, value for fee charged, meeting of financial objectives, post-sale service, quality of recommendations, and overall satisfaction.

Bernie can be reached at 720-407-3011 or visit [www.triaddenver.com](http://www.triaddenver.com).

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